

LOCAL CONCRETE CONTRACTOR RECOGNIZED FOR MEETING HIGH STANDARDS AND PROVIDING GREATER CUSTOMER SATISFACTION

Upper Marlboro, MD, April 6, 2007 — G&G Construction, headquartered in Atwater, CA was recently certified through the NAHB Research Center's prestigious National Housing Quality (NHQ) Certified Trade Contractor program. The NAHB Research Center, a wholly-owned subsidiary of the National Association of Home Builders (NAHB), offers the certification program and provides independent, third-party evaluation of participating contractors.

"NHQ Certified Trade Contractors are truly committed to quality, and are leaders in their fields," said Research Center president Michael Luzier. "Contractors involved in the program have noted that they have experienced a reduction in callbacks, and that it has increased their job satisfaction and helped them take more pride in their work. Builders are wise to hire contractors participating in a program that is evaluated by a name they trust."

Simply put, the NHQ Certified Trade Contractor program focuses the building industry on doing things right the first time. To achieve certification, contractors must develop, document, implement, and maintain a quality management system that enables them to consistently meet code and regulatory requirements, builder specifications, and homeowner expectations. After at least three months of operating under their quality system, participating companies may apply for certification through the NAHB Research Center. Each company must then pass a rigorous certification audit and sustain their certification status through annual audits.

The purpose of the audit is to ensure that the company is meeting all of the certification requirements, and conducting operations in accordance with its documented procedures. Audits include an examination of the company's records and procedures on the jobsite. Earning

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LOCAL CONTRACTOR CERTIFIED IN QUALITY ASSURANCE

certification and displaying the NHQ Certified Trade Contractor program's seal demonstrates a company's ongoing and proactive commitment to quality and continuous improvement.

"Today, every contractor says that they provide quality service to their customers, but when NHQ Certified Trade Contractors who carry the NAHB Research Center label are used, you can expect greater customer satisfaction," said Frank Alexander, NHQ program director at the Research Center. "We are working closely with contractors to raise the bar on professionalism in the industry across the nation."

An executive from a Western production builder stated, "Our field people are very supportive of the quality assurance program. They recognize the benefit of it because there is less time wasted on jobsite mistakes, correcting jobsite problems, and jobsite accountability is heightened."

For more information on the NHQ Certified Trade Contractor program, visit www.nahbrc.org/quality or email quality@nahbrc.org.

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Apr-07

The NAHB Research Center, located in Upper Marlboro, Md., promotes innovation in housing technology to improve the durability, affordability, and environmental performance of homes and home building products. Created over 40 years ago as a subsidiary of the National Association of Home Builders (NAHB), the NAHB Research Center has established itself as *the* source for reliable, objective information and research on housing construction and development issues. Through its various testing and certification services, the Research Center seal is internationally-recognized as a mark of product quality and an assurance of product performance.

NOTE TO EDITORS ON STYLE USAGE: To identify this company and its work correctly, first reference should be "NAHB Research Center." If clarification of the acronym is necessary, the phrase, "a subsidiary of the National Association of Home Builders (NAHB)," can follow. In subsequent mentions, "Research Center" is the only acceptable and accurate alternative reference.



*America's Housing Technology
and Information Resource*

April 6, 2007

Mr./ . Gino/Guisepe Graziano/Castiglione
G&G Construction (TR# 587)
700 Enterprise Court
Atwater, CA 95301

Dear Mr./Ms. Graziano/Castiglione:

Congratulations on your company's recent certification through the prestigious NHQ (National Housing Quality) Certified Trade Contractor program. Because we believe that the certification is of great value to you, your customers, and your area's building industry, we have taken the following steps to promote and highlight your achievement:

- The enclosed press release was sent to local publications (see attached list).

We encourage you to tout your own achievement as well—you may send this or a similar release on your company's letterhead to any additional media contacts that you may have.

- The NHQ Certified Trade Contractor program, as well as companies such as yours, is regularly highlighted on the NAHB Research Center's website.

We wish you continued success on your quality journey.

Sincerely,

Anne Holtz

Anne Holtz
Director of Communications

Enclosures

cc: Lynda Marchman
Kim Warren

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